

Dear Valued Client,

Lauren D Collier is a member of The Luxury Home Council and has earned the Accredited Luxury Home Specialist Designation. As a representative of The Luxury Home Council, I'd like to explain to significance and benefits you'll receive when you select Lauren to represent you.

## *The Luxury Home Council*

The Luxury Home Council is an elite membership of top real estate agents throughout the United States. Inclusion into the Luxury Home Council requires all members to meet or exceed minimum standards of achievement demonstrating their expertise in the Luxury Home segment of the real estate industry.

Members of the Luxury Home Council subscribe to a dedication like no others. They strive to provide exceptional service to affluent clients through rigorous education focusing on the Luxury Home Market and their understanding of the special demands of affluent buyers and sellers. Members of the Luxury Home Council are professionals; they value the client/agent relationship

## *Accredited Luxury Home Specialist*

The Accredited Luxury Home Specialist (ALHS) Logo is testimony to the training and expertise. To display the ALHS logo and be accepted into the Luxury Home Council, each member must:

- ▶ Successfully complete the two day, Accredited Luxury Home Specialist Course.
- ▶ Represent a buyer or seller, in at least two transactions, where the purchase price is a minimum of two times the average sales price in their local market. The transactions must take place within 24 months of taking the course or anytime prior to taking the course.
- ▶ Each member must be in good standing with the National Association of REALTORS®.

In closing, I sincerely hope you will select Lauren and take full advantage of the increased knowledge, experience and luxury home marketing advantages offered to you.

Thank you,

  
Scot Spalding  
The Luxury Home Council  
[www.LuxuryHomeCouncil.com](http://www.LuxuryHomeCouncil.com)

